

## Educating the public on the importance of being, buying, investing and thinking local!

We do this by marketing the program in partnership with a number of media outlets. The Observer-Reporter, The Herald-Standard, The Almanac, the Greene County Messenger, WMBS Radio and WJPA Radio.

We drive traffic to your business by giving customers free BeLocal discount cards distributed at events, given to subscribers and upon request.

## **Features and benefits**

- Featured on belocal.net for prime online visibility
- Inclusion in 4-5 BeLocal banner ads throughout the year in all publications (\$1,500 value)
- Full page ads weekly listing all members and discounts in all 4 publications
- Daily promotion and marketing with various media outlets (local print, radio, digital and social media platforms)
- Editorial features in the Observer-Reporter (Monday) and Herald-Standard (Tuesday)
- A window cling to show you're a part of our local business community
- Free BeLocal discount cards

Contact Kendra Scalzi 724-225-2073 kscalzi@belocal.net

