

## MISSION STATEMENT

The BeLocal Network is SWPA's premier network dedicated to boosting local businesses and strengthening our community by educating consumers about buying locally in Pennsylvania. The BeLocal Network is more than just a platform. It's a multimedia powerhouse designed to drive traffic right to the doors of our valued local businesses. We believe in the power of education, and that's why we've developed this innovative program to inform our communities about the importance of supporting local businesses.

Imagine a world where every purchase you make contributes to the growth and success of your own neighborhood. The BeLocal Network helps turn that dream into reality. By connecting businesses to businesses, we foster a vibrant ecosystem where collaboration and prosperity thrive.

BeLocal provides irresistible savings to make your shopping experience more enjoyable while supporting the local economy.

Join the BeLocal Network today and become a driving force for change. Together, we can make a difference in Southwestern PA by empowering local businesses, educating our communities, and reaping the rewards of a vibrant and prosperous local economy.

8 E Church Street  
Uniontown, PA 15401

122 S Main Street  
Washington, PA 15301

Kendra Scalzi  
724.222.2200 Ext. 2446  
info@belocal.net  
www.BeLocal.net

be·local  
NETWORK



*Grow Your Business*

**Get Local**  
*with the*  
**BeLocal Network**

## WHY BECOME A MEMBER?

Your participation in the BeLocal Network helps ensure the prosperity of our region and its residents. Along with being a part of a movement that has become crucial to the growth of small businesses, you will also gain access to many resources as a BeLocal member.

BeLocal's main objective is to benefit locally-owned businesses by educating the community about the importance of shopping locally and highlighting the effect of community support. A network of locally-owned and operated BeLocal locations encourages cooperation and support, connected by a mutual interest in maintaining a robust local economy.



THINK LOCAL

BUY LOCAL

INVEST LOCAL



## MEMBERSHIP IN THE NETWORK

- ◆ Your name and discount offered will be featured in a variety of marketing materials.
- ◆ You will receive a **BeLocal** Network decal to display at your place of business and 2 discount cards.
- ◆ You will be featured as part of the **BeLocal** Network website, Belocal.net.
- ◆ You will have inclusion on our **BeLocal** Network social media platforms.
- ◆ You will have the opportunity to be highlighted at least twice throughout the year as part of the **"Deal of the Day"** on page 2 in either the Observer-Reporter or the Herald-Standard
- ◆ You will have exposure with our broadcast media partners.
- ◆ You will have the opportunity to purchase the **BeLocal** Network Discount Card at half-price to sell at the regular price at your business as a potential revenue stream.

[INFO@BELOCAL.NET](mailto:INFO@BELOCAL.NET)  
[WWW.BELOCAL.NET](http://WWW.BELOCAL.NET)

## WHY JOIN US?

### *Supporting Member*

By becoming a supporting member, you will be included in our promotions and have access to the same benefits as regular members without the need of a discount.

### *Corporate Sponsors*

Local corporations hold great influence over the fate of small businesses and the economy. Your involvement in the BeLocal Network lets local businesses know they matter to your corporation. Show your support for your community and give back to the local businesses by becoming a corporate sponsor! By doing so, you will be a part of the following promotions and have access to our growing network of businesses and resources:

- ◆ We can customize a marketing program of equal value.
- ◆ Constant presence on the **BeLocal** Website
- ◆ Marketing opportunities with our broadcast media partners.
- ◆ Two full-color banner ads to be positioned at the bottom of the Observer-Reporter or Herald-Standard Business section, as part of the **BeLocal Network** editorial content. Same ads and content to be published in the Greene County Messenger or The Almanac.
- ◆ Be a part of various Observer-Reporter or Herald-Standard events, promotions, rack cards, etc.